GIVING PATH REVIEW

Spring of Dignity International

PREPARED FOR HABI · SPRINGOFDIGNITY.ORG · WALKED ON A PHONE-SIZE SCREEN

TAPS TO A PAYMENT FORM	BIGGEST ISSUE	SIZE OF FIX
1	The site is strong; the form needs its images	Polish

> "Your site does the hard part right: Donate is on the first screen and stays pinned as people scroll. The fixes are on the form itself."

WHAT A DONOR EXPERIENCES, IN ONE LINE

FIVE CHECKS ON YOUR GIVING PATH

✓ Findable	STRONG	Donate is in the hero and the menu, plus a pinned "Quick Donation" bar.
✓ Fast	STRONG	One tap to the form.
◖ Focused	NEEDS WORK	Six separate forms: general, orphan sponsorship and four causes.
✓ Friction-free	STRONG	Clean, readable layout.
◖ Trusted	NEEDS WORK	The form's header image area is mostly empty and the organization icon is blank.

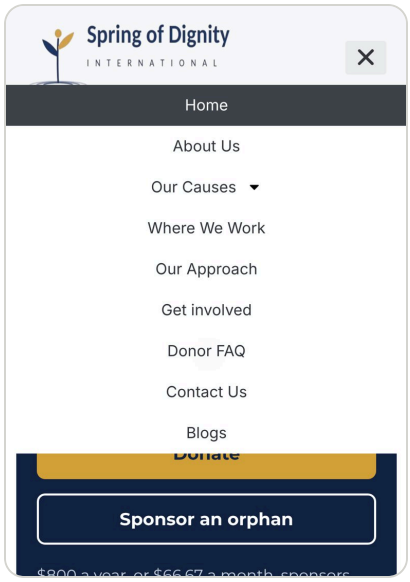
The path, step by step

OPTIMISTIC



01 Home page

"From hardship to dignity," with a gold Donate button and "Sponsor an orphan" on the first screen. A "Quick Donation" bar stays pinned at the bottom.



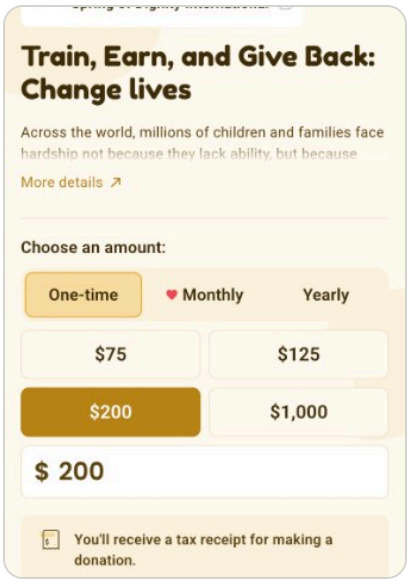
02 The menu

It repeats Donate. Further down, four cause cards each link to their own form, plus a Zakat page.



03 Tap Donate

The form opens. The header image area is mostly empty, your logo shows small, and the icon above the title is blank.



04 Choose an amount

Amounts start at $75, with $200 preselected.

THE PATH AT A GLANCE

01 Home page

02 The menu

03 Tap Donate

04 Choose an amount

RESULT 1

WHAT TO CHANGE

Three fixes, **ranked by impact**

OPTIMISTIC

1

Finish the form's header

Upload a full-width photo of a family you serve and a square logo for the icon. It's the first thing a donor sees after tapping.

IMPACT · HIGH EFFORT · TINY

2

Test a lower default and show what it does

$200 is a big first ask. Try $75 or $125 preselected, and bring your best line onto the form: "$66.67 a month sponsors one orphan."

IMPACT · MEDIUM EFFORT · TINY

3

Consolidate over time

One general form with a "where should this go?" choice is easier to keep current than six, and gives you one goal to rally around.

IMPACT · LOW EFFORT · SMALL

YOUR WALK-THROUGH VIDEO

See it the way a donor *does.*

WATCH ONLINE · ABOUT ONE MINUTE · NO SOUND NEEDED

Your giving path, recorded on a phone, with each step and the three fixes: optimistic.digital/giving-path-review-spring-of-dignity

How we checked: we followed your giving path the way a donor would, on an iPhone-size screen (390 px wide), between Oct 28 and Nov 2, 2026. Load times vary by connection. We didn't submit any payment. Some forms are hosted by your giving platform, so a few settings may need changing in that account rather than on your website.